

"The Witch" Will Be Next Drama By Players' Club

To Be Presented For Three Days In February

CASTING BEGINS THIS AFTERNOON

Cecil West, Former Member of Club, Will Direct Production

"The Witch," a drama in four acts by Hans Wiers-Jensen, has been chosen by the Players' Club for its Spring major production. This play will be staged in Moyse Hall on Thursday, Friday, and Saturday evenings, the 20th, 21st, and 22nd of next month.

Casting will begin this afternoon at five o'clock in Strathcona Hall. The executive urges that all those who intend to take part in the try-outs should come on time, as the work must begin immediately to ensure a smooth-running performance in about a month's time.

The drama chosen was first written in Norwegian, and its present English translation is by John Masefield. Direction of the production has been entrusted in the hands of Cecil West, former member of the Players' Club, who achieved prominence several years ago in "Loyalties".

Play Carefully Selected
The final choice of this play came only after much deliberation and work on the part of the play-reading committee. For some time it was considering the production of an ultra-modern drama, but in the end decided to present "The Witch" because of the many opportunities it offers for artistic dress and the execution of beautiful scenic effects. The period of the play belongs to the sixteenth century.

Apart from urging prompt action on the part of the prospective actors, the production committee announces that the suggestions for scenery and stage properties must be submitted by the end of next week.

Because it is impossible to obtain enough copies of the play in Montreal, it is being mimeographed, and copies of this will be obtainable after tomorrow afternoon from the office of the Players' Club, in the basement of Strathcona Hall.

FOUR YEARS BAD WEATHER IS DUE

Presence of Sun Spots Responsible for Storms

Stormy and irregular weather will probably be experienced for another three or four-year period, according to predictions by McGill University scientists who pointed out that the trend of the weather follows in a marked manner the appearance of and disappearance of sun spots.

The maximum area of sun spots was observed during the year 1928, they stated, and it takes 11 years to complete the cycle. According to this calculation it will be about four years before the minimum of sun spots will be reached again. More regular weather should then follow.

There was a drop of more than 30 degrees from yesterday's maximum temperature, recorded at the 28 mark. Still colder weather is on the way and it is expected by McGill Observatory officials that Jack Frost will have a firm grip on the City tomorrow. No sun was recorded yesterday but hazy sunshine was registered at the observatory this morning.

Books and Reading to be Subject of Talk

Mr. Stewart Secretary of the Student's Christian Association will give a talk on "Books and Reading" at an informal supper for members of the S.C.A. of R.V.C. to be held tonight at six o'clock in Strathcona Hall. All those who intend to be present are asked to sign the list either in the R.V.C. or the Arts Building, or to leave word with Mr. Stewart at Strathcona Hall before one o'clock.

Bell Telephone Lecture

Hon. Mr. Justice E. Fabre Surveur, Professor of Criminal Law and Procedure, will speak this afternoon at the Bell Telephone Company at 5 o'clock. "Joseph Frobenius of Beaver Hall" is the topic of Justice Surveur's lecture which will deal with Montreal as it was in the early days.

Women Possess Illogical Minds Says Professor

Norman, Okla., January 16.—(By Exchange Service)—Woman's mind is her worst enemy in her pursuit of culture, according to observations made recently by Prof. L. C. Wimberly of the University of Nebraska, as a result of his study of club women, co-eds and feminists in general.

"Women jump to conclusions," he said. "They don't want to work things out logically. Women are impatient with a lecturer who tries to make fine distinctions, who shows a tendency to hedge or straddle. They want something final, something to get hold of." He cites a number of exceptions where women have been intellectual geniuses, but in the main he thinks their minds are servile. He does give them credit for willingness to work, such as the promoting of literary magazines.

Queen's Obtains Chair of Health

Dr. Samuel Elliott is Honored by Friend

PROFESSOR NAMED

Dr. John Wylie, Eminent Glasgow Physician, Gets Appointment

A new medical chair to be known as the "Arthur R. Elliott Chair of Public Health and Preventive Medicine" has been established at Queen's University, through the generous gift of Mr. Samuel Insull, of Chicago, it was announced late last term by the Executive of the Trustee Board. The gift will be in honor of Mr. Insull's friend, Dr. Samuel Elliott, a Queen's graduate who is now a leading practitioner in Chicago. The appointment of Dr. John Wylie, M.A., M.D., Ch.B., B.Sc., D.P.H. of Glasgow, Scotland, to hold the new professorship, was announced at the same time.

Has Much Experience
Dr. Wylie brings much experience and ability to the new Department. A graduate of Glasgow University, first in Arts, then in Medicine, he won the Brunton Memorial Prize as the most distinguished student of his class. He then specialized in the study of Public Health, serving as interne in three hospitals and taking the degree of B.Sc. of his Alma Mater and the diploma of Cambridge University in 1924. He became assistant to Professor Glozier in the Department of Preventive Medicine and Medical Jurisprudence in 1922 and later served under Dr. John R. Currie when this chair was divided. Dr. Wylie has acted as Medical Health Officer for the City of Dunfermline, the County of Bute and also had charge of the Ocheil Hill Tuberculosis Sanatorium at Milnathort.

Post-Graduate Work
Desirous of keeping abreast with all modern progress the Doctor has continued post graduate research at the Pasteur Institute, Paris, and also at Vienna. The past two years he has been Assistant Bacteriologist and clinical officer for venereal diseases on the Health Department staff of Glasgow City. Although occupied a great deal with his important research work Dr. Wylie has found time to conduct a private practice in his native way. In this way he has the knowledge of a research specialist and the practical experience of a practitioner. Thus in the nine years since graduation Dr. Wylie has a record of which anyone might feel proud in general practice, hospital work, administration, teaching and research.

Dr. Elliott graduated from Queen's School of Medicine in 1891 and served part of his internship in the Kingston General Hospital. Since 1898 he has occupied many high positions in the universities of Chicago and Illinois. In 1925 Queen's conferred the degree of LL.D. upon her distinguished graduate.

WHAT'S ON

Today
6:00—S.C.A. of R.V.C. Supper.
8:00—Chess Club.
Tomorrow
Last day for supplemental notices.
Monday, Jan. 20.
Book Exchange opens.
House of Commons Club.
Tuesday, Jan. 21.
Pharmaceutical Society.

FAY FINDS DIFFERENCES BETWEEN UNIVERSITIES

MORE contrasts between English and Canadian university life were given in a letter to Dr. Leacock from E. S. Fay, a former McGill student, now taking a post-graduate course at Cambridge. Fay, who graduated last year, is now editor of the "Gownsmen" and in his letter voices many criticisms of Cambridge and English life in general.

According to Fay, the difference between the English universities, with their many rules and regulations, and the Canadian idea of almost complete freedom for students, is very marked indeed.

Text of Letter
Following is part of the letter: "I am sending you under separate cover a copy of the Christmas issue of the 'Cambridge Gownsmen.' I hope that it will please you to hear that an old pupil of yours had been so successful as to have been offered the editorship of this paper after one short term's residence. 'I take over the chair at the commencement of the next term, and I

Cambridge Dinner

A reunion dinner for graduates of Cambridge University will be held in Montreal on April 12th, the night of the Oxford Cambridge Boat Race. Any member of the staff or graduate of McGill who may have been a student or graduate of Cambridge and who would like to be present at a Cambridge dinner is requested to get in touch with Col. Wilfrid Bovey, Director of the Department of Extramural Relations.

FATHER GILLIS AT COLUMBUS FORUM

"Why Be Moral" is Lecture Subject on Sunday

Columbus Forum announces that its speaker next Sunday will be Rev. James M. Gillis, C.S.P. of New York. Father Gillis has taken as his subject, "Why Be Moral?"

Father Gillis is known as one of America's foremost Catholic lecturers. Born in Boston, Mass., he attended the Boston Latin School, subsequently studying at St. Joseph's College, St. Paul's College and the Catholic University of America. Joining the Paulist Order in 1909, Father Gillis was ordained to the priesthood in 1901. He is known to Montreal, having made several visits to this city. He is the editor of The Catholic World and the author of "False Prophets."

PSYCHOLOGY AND RELIGION TOPIC

Dr. Elliott to Address Y.M.C.A. Forum Sunday

"The Contribution of Modern Psychology to the search for Reality in Religion" will form the topic upon which Professor Harrison S. Elliott will speak at the second meeting of the new series of Y.M.C.A. Forum lectures. The meeting will be held in the Association Hall, Drummond Street, at 3:15 o'clock, and will be open to the general public.

Harrison S. Elliott, M.A., B.D., is Professor of Religious Education at Union Theological Seminary, New York, and is also associated with the staff of Columbia University in some of its courses. Professor Elliott is probably best known from his work in the development of the technique of the discussion method, used so largely these days in conferences and other gatherings. He has written several books, the best known being "The Process of Group Thinking" and "The Bearing of Psychology on Religion."

Columbian Club Will Hold Dance Next Month

The Women's Columbian Club of McGill, which is composed of Catholic girls attending the University, have set the date for their next dance at Thursday, Feb. 6. All members are eligible to be present, and are cordially invited to make an appearance. Information may be obtained from Genevieve Dunn, Redpath Library; Elizabeth Power, R.V.C., or by calling WE8mount 3635 or WE8mount 6770.

hope that I may be able to 'pep up' the paper somewhat. There is room for it as you will see.

"I have dropped into life here very readily and am enjoying Cambridge quite well. Not so much, though, as at McGill. Haunted by rules and regulations and going in perpetual fear of the Proctor and his 'buildings.' One yearns for the physical freedom of studentship in Montreal.

"My McGill degree, has stood me in good stead here academically. It has secured me exemption from one year's residence and from two stiff exams. I have joined the Inner Temple (in company with Kenneth Brown and Henri Lafleur, whom you may remember) and have started on my way to the bar by eating dinners and suffering exams.

"In the wet and dismal English winter which I am discovering anew I frequently long for the clear Canadian winter days and likewise for the same Canadian systems of house-warming.

"I am afraid four years of Montreal have spoiled me for the sterner— one might say more primitive— conditions of life in England."

Oklahoma Men Hazed By Women

Co-eds and Non-Collegiate Femmes Combine

CALL THEM "DUMB"

University Girls Resent Men Making Dates in Town

(By Exchange Service.)
University of Oklahoma men, caught in the webs of fickleness, got it from both sides this year as Norman, Oklahoma, girls not in college branded them "pains in the neck" and the university women jumped on them with both feet for going downtown for dates.
"Polite society would hardly welcome my opinion of the university man who date women outside of the university in Norman," one indignant co-ed said. Such men haven't a speck of loyalty and I'd hate to think any of my friends were guilty."

"Mental deficiency" or "dumbness" as the collegians will have it was the cry of another. "He probably can't get over on the campus because he is too dumb," she went on. "Of course I don't care where such a man would date, but I certainly regard him as a total loss."

"It's like importing girls into a small town," one campus woman said. "Only of course I don't think campus girls are small townish. His other friends are bound to object," and with a faint trace of a meow, she added "that is if he has any other friends."

"Not Another Date"
Another sounded the tones of independence and outrage in a single outburst. "I feel certain that none of my friends would have the nerve to bring a town girl into one of the campus drink (soft drink, you know) shops, but if he did he would never get another date with me."

"If the university men must date town girls we can certainly get back at them by having out-of-town friends visit us and going out with Norman boys. That would cool them off." The miss who uttered these words wandered off, but the most definite outbreak of the town and gown war hurried on.

Tossing her head disdainfully as she paused to light a cigarette, a proud young co-ed said. "There are about 1,800 of Oklahoma's best women enrolled at the university, and if any poor sap can't get a date out of the crowd he ought to try anything he can go out with."

Studying By Contact Advocated As Solution To College Question

(From the Syracuse Daily Orange)
Studying by contact is the plan for teaching advanced by Dr. H. H. Whetzel of Cornell University. This plan of placing the student under contract to cover the term's work has been used successfully by Dr. Whetzel for the past ten years. Under this system the student is not compelled to attend classes or lectures. He merely agrees to cover the assigned task each semester, choosing his own method of studying,

Famous Tenor Presents Songs Of Old England

Clive Carey Heard by Many in Recital at Moyse Hall

WELL RECEIVED

Has Adapted Many Numbers From Those Of Old Country

An audience whose applause grew louder and louder as the evening proceeded listened to Clive Carey in a program of folk songs and old English songs in Moyse Hall last night. Carey captured his hearers with his very first number, and held their complete attention until the last encore. Evidence of his success was noted in the fact that throughout the program not a single person was heard to cough.

The singer possesses a rich and clear tenor voice which is most pleasing to the ear and which is capable of giving various shades of interpretation to the charming old country ballads.

Some of the songs were very old, two of them, "O Mistress Mine" and "The Willow Song," have been written by Shakespeare. Several others had been adapted by Mr. Carey for twentieth century amusement. Those most popular with the audience were "John Barleycorn," a rollicking song of goodfellowship, and the extremely cleverly worded, "I will give my love an apple." "O Sally my Dear," "My Boy Billy," and "The Two Magicians." Most of the numbers came from the old country people of England during the last twenty years.

Program.
The program read as follows:
O Mistress Mine. Calons Custumore, The Willow Song. Traditional 16th Century.
It Was a Lover and his Lass—Thomas Morley, 16th Century.
Early One Morning—Traditional 18th Century.

When the Heart of a Man, Come, Sweet Lass. Traditional 17th Century. Bushes and Briars. Noted by Vaughan Williams.

John Barleycorn. Noted by Cecil Sharp.
I Will Give My Love an Apple. Noted by H. E. D. Hammond.

O Sally my Dear. Noted by Cecil Sharp.
The Lily, Lemady. Noted by Clive Carey.

My Boy Billy. Noted by Vaughan Williams.
Lord Randal. Noted by Cecil Sharp.

Searborough Fair. Noted by Clive Carey.
The Two Magicians, The Cuckoo, The Blarney Bush. Noted by Cecil Sharp.

A-Roving (Sea Chanty). Noted by Clive Carey.

WILL HOLD MEET IN LAURENTIANS

Winter Outing Club Will Hold First Week-end Trip

Slalom races, downhill races, and proficiency tests will feature the first week-end trip of the McGill Winter Outing Club. This event will take place when the members will set out for St. Sauveur next Sunday. Trains leave the C.N.R. Tunnel Station, and the C.P.R. Mile End Station Sunday morning, and the return will be made that evening.

The races will be run off on the big hill which is half a mile from the station. Lunch may be obtained at any of the hotels in St. Sauveur, and rumor has it that beer parlors in this vicinity are open on Sunday. Another rumor is circulating to the effect that the R.V.C. Ski Club will also take advantage of the cold weather to visit St. Sauveur on Sunday.

Newman Club to Be Addressed By Rev. W. X. Bryan.

The Regular monthly meeting of the Newman Club of McGill University will be held Sunday morning at 9:30 o'clock in Congress Hall, next to St. Patrick's Church. The speaker on the occasion will be Rev. W. X. Bryan, S.J., Professor of Physics at Loyola College and prominent Montreal lecturer. "Personality and the Expression of It" will be the subject of Father Bryan's talk.

Father Bryan is an American by birth, being born in Boston and a graduate of Fordham University, New York City. Father Bryan is an extremely eloquent speaker and has gained an enviable reputation in Montreal as a lecturer. Last November Father Bryan addressed the Columbus Forum on "Religion in Business." The lecture was well received at the time by the large audience and was favorably commented upon by the local press.

At an executive meeting of the Newman Club held this week it was decided to hold a dance in the near future. The chairman of the dance committee is Joseph E. Latulipe, Law II.

Dentals Heard Professor Moore

Teeth of Aborigines Are Described

WERE EXCELLENT

Annual Dental Dance Will be Held on February 27th

"Dentistry in Australia and New Zealand is only in its infancy in comparison with Canada and the United States" remarked Professor A. B. J. Moore, Head of the Department of Pharmacy in a lecture on a tour of the World, given before the meeting of the Pharmaceutical Society last night.

Professor Moore told of the backward conditions of the practice of dentistry found in the various countries which he visited, including Honolulu, the Fiji Islands, New Zealand, Australia, and Africa.

Australia and New Zealand, as far as dentistry are concerned seemed to have adopted the policy that "What was good enough for their grandfathers is good enough for them." Professor Moore stated that the original instrument for extracting teeth known as the screw used by him in 1884 was still in use there. As far as he knew only one patient's jaw had been broken by the use of this instrument.

Teeth Excellent
On his visit to the Fiji Islands, New Zealand, and Australia, Professor Moore stated that he was specially interested in the excellent condition of the teeth of the natives. He told the dental students that this would give them much thought for the care of their teeth is very much neglected. He said that the aborigines of Australia who are the lowest specimens of humanity in existence have beautiful teeth. They live in filth and dirt, eat unclean food, chew roots of plants, but yet upon examination their teeth were found to be in perfect condition.

After experiencing difficulties of the Australian railroad system, which is evidently in the same condition as their dental profession, Professor Moore arrived home via Capetown and England.
Prior to Professor Moore's address, the Dental Undergraduate Society meeting was held. It was decided that the Annual Dance would be held in the Plaza of the Mount Royal Hotel on Feb. 27. A motion was unanimously passed that the March meeting would take the form of an oratorical contest. Prizes have been donated by members of the Faculty.

W. J. McKenna Will Give Address on Vitamins
"Vitamins and Their Relation to Vitamin Therapy" will be the topic of an address which will be given by Mr. W. J. McKenna, of Ayerst, McKenna, and Harrison, before the next meeting of the Pharmaceutical Society, to be held on Tuesday, Jan. 21, at eight o'clock.

This address is open to all who desire to hear it, and should be of special interest to medical and pharmaceutical students. A discussion will follow the lecture, and refreshments will be served.

Coal is Still Indispensable To All Nations

Process Which Changes Vegetable Debris to Coal Described

PROF. L. R. THOMSON

Transportation Difficulties Prevent Development of Canada's Large Deposits

"If you try to look for one single basic commodity that is indispensable to civilization, it is coal," remarked Leslie R. Thomson, Professor of Fuel Engineering in the Faculty of Applied Science, during a lecture at the Mechanics' Institute last night. The title of the address was "The Coal Problem in Canada."

Professor Thomson justified his statement by pointing out that the three characteristics of a civilization were dependent upon coal. These three characteristics are the development of the arts, this term being used in its widest sense, the accumulation of learning, and the refinement of manners.

Defines Coal
The speaker began his talk by giving an ancient definition of coal—"was something 'Black and shiny.' Coal, while it was formerly thought to be a mineral, is considered to be a form of vegetable debris. It is changed from wood by three processes: bacterial activity, heat, and pressure. The bacteria act upon the tree directly after it has fallen by a growth of mold, and various igneous intrusions, combine with the effect of the pressure of rock above to form what we know as coal.

For one foot of coal at least ten feet of debris are required, and when it is considered that the seams are forty feet thick in some cases, the tremendous length of time necessary for the entire process may be imagined. As a matter of fact, three hundred to six hundred million years are necessary.

Chemical Composition
Professor Thomson then proceeded to describe the chemical composition of coal. One important ingredient is water. In low grade lignite and peat this runs as high as ninety per cent. In heating value, the various coals rank as follows: anthracite, semi-bituminous, lignite, and peat.

The speaker went on to compare the importance of coal with water-power for both heating and industrial purposes. He showed that throughout the world "white coal" furnishes only one twenty-fifth as much power as ordinary black coal. In Canada alone, however, the proportion is about one-sixth.

Canada's Problem
Professor Thomson concluded his lecture with an exposition of Canada's coal problem. The Dominion possesses the second largest coal reserve in the world, being surpassed only by the United States. Geographical conditions, however, render it uneconomical to bring low-grade western coal to the markets in Ontario and Quebec. At the same time the high cost of production of Nova Scotia coal prohibits competition with American Anthracite.

GAELIC CONFINED TO QUEENS YELL

Scholarship Offer Brings No Applications

Kingston, Ont., January 16.—For the fifth year there were no applicants for the M. C. Cameron prize of forty dollars at Queen's University. This prize was founded by the late M. C. Cameron, M.P., Goderich, and awarded to the best Gaelic scholar, reader and speaker. It calls for a formidable examination, the work prescribed being any 600 lines of Ossian's Fingal, Blackie's language and literature of the Scottish Highland, Gaelic grammar, translation at sight of Gaelic into English and English into Gaelic. No Queen's student is desirous of tackling this cultural subject.

Chess Club

The McGill Chess Team meets LeFoyer this evening at eight o'clock in the latter's club-rooms, at the corner of St. Denis and Beaubien Sts., above the Post Office, No. 6414 St. Denis St. The members of the McGill team will consist of the following: Gold, Rudkin, Aronovitch, Rivest, Pimontoff, Billette, Saunders, and Berger.

McGill Daily

THE OLDEST COLLEGE DAILY IN CANADA

Published every week-day during the college year at 680 Sherbrooke St. West.
Telephone LAncester 7141; after 10 p.m. and Sundays, LAncester 7143.
Opinions expressed below are those of the Managing Board of the McGill Daily, and not the official opinions of the Students' Society.

PHILIP MATTHAMS, EDITOR-IN-CHIEF
W. KENNETH DUNN, MANAGING EDITOR
J. ROSS PATTERSON, SPORTS EDITOR
JOYELL C. CARROLL, NEWS EDITOR
G. H. FLETCHER, ADVERTISING MANAGER

ASSOCIATE EDITORS

K. N. Cameron, '31, Features
S. Gold, '30, Exchanges

M. Aronovitch, '31, D. W. Morton, '30
W. A. Barclay, '31, N. R. Ogilvie, '31
F. M. Bourne, '31, E. R. Reid, '31
D. B. Macfarlane, '32, S. N. Schmeider, '32
R. K. Martin, '30, M. I. Stockton, '31

IN CHARGE OF THIS ISSUE

N. W. Morton, T. I. Levine
Reporters
Ray Donaghy, A. D. Dunton, D. C. P. Lloyd, William C. McIntyre,
L. J. Quinn, W. Henry Smellie, Dwight Webb.

MONTREAL, FRIDAY, JANUARY 17, 1930.

UNIVERSITY CHAPEL

WE do not know whether it is the aftermath of the Christmas festivities or the effect of coming under home influence again for a few days, but there is a buzz in a great many of the student papers of the universities to the south of us about attending chapel.

Most universities were founded because of some great religious feeling and the need for its continuance, and with the endowment went the necessity of students attending chapel. It would appear that it is only in the sophisticated East that they have done away with chapel, at least compulsory attendance. One senior year at Brown claims that its great gift to the university was the abolition of compulsory chapel.

But we have noticed that the cry is not against chapel attendance but an urge that it should be made more use of. Some institutions are so eager that they have initiated Chapel Week. We hope that they do not limit their attendance solely to that week. Two others have an evangelist who is conducting services for a week. It has been understood that some university students were bad boys but we did not think that they were as bad as all that. Most people have a spark of good in them.

Such happenings as compulsory chapel, Chapel Week and university revivals have not found their place at McGill. We are a tolerant university with regard to religion and it would be a hard thing to enforce while there are five religious groups on the campus. The local unit of the Student Christian Movement has been the only group to inaugurate University Church Services and their monthly services are appreciated, as is shown by the attendance in Moyses Hall.

Circumstances are not conducive to religious services when there is no University Chapel. It seems strange that religious services have to be held in Moyses Hall. There was a time when they were held in the Ball Room of the Union. At present there is but one chapel used for private devotions of the university at large and that only on special occasions, when the numbers are limited owing to limited seating capacity.

The chapel in Hart House fills a unique place in the life of the University of Toronto. At McGill at present there is available, on all occasions, the Quiet Room in Strathcona Hall only. But with the erection of the new Divinity Hall on University Street there will be a chapel on the campus that may fill the need that has long made itself felt. If held in there, and we hope they will be, University Church Services in the future will be able to claim full adherence to all three words.

FOR ITS OWN SAKE

IMITATION of algebra, romance languages, and ancient history to an exceedingly small number of students was advocated recently by Dr. David Snedden, Columbia professor of education, before Michigan high school principals. The statement, though having some earmarks of a reasonable solution of the present educational problems, seems to be an abuse of Dr. Snedden's much-bruited theory of education: that college students should be taught according to their respective objectives: i. e., technical, academic, and social.

His idea of grouping students is a bit of profound common sense, but his remark about confining the humanities exclusively to something like 10 per cent, indicates that he had laid down too narrow a path for those in the technical and social groups. Dr. Snedden sets too great an emphasis on the technical and ephemeral, on the material and the current. He would have the students living wholly in the present, their eyes closed to the past with its wealth of experience and wisdom.

Appropriate advice comes from Professor A. E. R. Boak of the University of Michigan, who recently told Phi Kappa Phi initiates that "one of the chief faults of our universities is that their administrative officers are too much influenced by materialistic considerations in the planning of curricula."

"Knowledge should be taught at a university for its own sake," he said further. "Every person who would place himself in the category of the educated needs at least a foundation in the purely academic studies. Without this factor, one's education is a 'house built on the sand.'"

The well proportioned system would follow the basic lines of the proposed University college. After a survey of the humanities the students desiring only social development would leave, those seeking a technical training for the bread-and-butter purposes of life would enter appropriate colleges, and those desiring and entitled to further academic training would be promoted to an advanced college of literature, arts and the sciences. Such a plan would give to all the mark of an education, and develop, without conflict, the industrial and the intellectual in their fields.

FEMININE LOGIC

"WOMEN possess illogical minds," says a leading story in this morning's issue. Professor Wimberly has laid down the dictum against feminine brains. And probably he will find many people who will wholeheartedly agree with him, such as the business man who finds that his stenographer has told his best customer that her boss is in conference.

The statement that women don't want to work out things logically sounds to us like a remark that needs a little amendment. In fact, it sounds like a remark that a decided anti-feminist would take great delight in making.

We think that if one looks back at some of the great women figures in past history, one will find that they all possessed enough connected thinking to make fools out of a great many men. Feminine logic, while it appears strange to men, is a logic merely of a different kind from that which men possess. Most women of the past, and a great many of today, have been forced to depend upon a peculiar kind of thought of their own in order to deal with the logical, if often blundering, male.

Their logic is apparently not one based upon syllogisms and induction, but one at the bottom of which is comprehensive perceptions of situations. Where a man may find himself at a loss, a woman will size up the situation, and work out a ready means of dealing with it. This may not be logic as men view it, but that it is effective, none can deny.

The Whispering Gallery

IN spite of the almost superhuman difficulties imposed by a practically non-existent social life on the campus, upon your conscientious chronicler, the Daily Dragon has nevertheless managed to secure some spot news of no little interest. He hopes that his corrective influence will have been felt by the time the bell rings for the Alma Mater one week from tonight.

The position of Daily Dragon, as at present vacant. Applications, accompanied by birth certificate and certified cheque for \$25.00 as a mark of good faith, will be received by the Grand Dragon in the Daily office.

IS IT TRUE that the perennial swain, one A. G. Nairn, '30 is in the throes of authoring a treatise on "Girls I Have Loved Long Since and Lost the White?"

WHO are the two bachelors who took examinations in the engineering building this week?

AND WHY is one of them petitioning for the installation of window-screens in the Annex?

WE WONDER if it is true that McGillvray, '31, and "Chuckles" Granger, '31, the University Street Troubadours, have signed exclusive contracts with the McMaster-Watt choir?

IS IT TRUE that Maughan's romance is beginning to peter out?

WHO is the prominent Art's senior who had to borrow money from his fair one in Toronto to obtain return Pullman fare?

IS IT TRUE that a prominent member of the Revue executive spent the larger part of the Christmas holidays in the company of the well known Mr. Dow?

IS IT TRUE that one D'Arcy Manning Deherly, '31, Rugby Captain-elect anticipates the adoption of the forward pass?

AND THAT he started spring training the other morning by propelling a weighty missile through the win-

dow of one Ralph St. Germain, '30. (Toronto and Ottawa papers please omit.)

WHAT WAS a certain well known Medical misogynist doing on Belvedere Road last night?

WE UNDERSTAND that Alastair M. Watt, '30, departed suddenly for Ottawa last Sunday after heavy devotional exercises Saturday night. For Watt reason?

IS IT TRUE that a too strenuous celebration of New Year's Eve lies behind the unexpected withdrawal from college of a certain little darling?

CAN Harry Boyce, '30, really read Chinese laundry tickets?

AND DOES he hear the Call of MacDonald's, the Tobacco with a Heart, or is he Aylen down on Boursedale Street?

IS IT TRUE that Gordon "Tubby" Davidson, '31, B.A. (McGill) gets a special discount at a well known McGill College Avenue Bookstore? "Gee, it must be grand!"

ARE THERE no McGill opponents for "Arthur the Great" Shires? We nominate "Wild Willie" Chipman, '32, B.A. (McGill) and "Fighting" Philip Foran, '30.

Is there any foundation (Steel work—Dominion Bridge—Advt.) for the rumor that one George Sutherland McFeer, '31, has taken up too dancing and will give a recital tomorrow morning at 8 a.m. on the mezzanine floor of the Union Ballroom?

And that accompaniment will be furnished by one Phillip Matthams on the Harpichord?

IS IT TRUE that Robert G. Macle, Gammell, '30, was out with a sea-captain last night. . . . We hope he sailed into port safely.

Expenditures of Visitors From The United States in Canada

(From the Royal Bank Monthly Letter)

There is a tendency for the industries of a new country to rest upon the direct exploitation of natural resources. It is obvious that mining depletes mineral resources. To a somewhat lesser degree the same is true concerning our present methods of forestry which permit fire and cutting to destroy more than the year's normal growth, and a like statement may be made regarding the type of farming which takes away essential elements from the soil without effort at adequate replacement. It may be considered as evidence of relative economic maturity that the individual Canadian industry which had the greatest growth in revenue between 1922 and 1929 was not dependent upon the destruction of our natural resources.

During this period, the value of the Canadian tourist trade has grown at a more rapid rate than the income of any other individual industry in the country. According to the following table, published by the Dominion Bureau of Statistics, the revenue from this source increased from ninety million dollars in 1922 to two hundred and fifty million dollars in 1929. Three hundred million dollars constitutes a conservative estimate of the total for 1929. On this basis there has been an increase of 233% in this revenue since 1922.

Expenditure of Tourists

1922-1930	
1922	\$ 91,686,000
1923	130,977,000
1924	158,873,000
1925	177,887,000
1926	188,791,000
1927	215,762,000
1928	250,501,000
1929	300,000,000
	Estimated

There is a greater annual migration across the border between Canada and the United States than across any other international boundary. During 1929 there were more than fifteen million people who visited Canada. The number of visitors in the course of the year is 50% in excess of our total population. In commenting on the business opportunities presented by this unique movement, in his annual speech before the shareholders of The Royal Bank of Canada, Mr. C. E. Neill, the Vice President and Managing Director said, "This great annual migration presents an unparalleled opportunity for increasing our trade. As yet, there has been no con-

certed effort to build the tradition that there are purchases which can be made in Canada more advantageously than in the United States. It is estimated that in France, the amount of sales to each visitor averages \$750. If we could make purchasing in Canada sufficiently attractive so that the average value of the merchandise taken out of the country amounted to only one-tenth of this sum, it would make a difference of more than one billion dollars a year in our trade."

There have been few careful studies of the subject, but those who are most familiar with tourist expenditures in Canada state that the preponderant amount is for lodging, food, gasoline, and beverages, and that it is probable that not more than sixty million dollars, or less than four dollars per capita, has been spent for merchandise which was taken out of the country. This small per capita expenditure is striking evidence that "Buying in Canada" has not been made an important feature of tourist visits. Concerted effort by the National and Provincial Governments, Boards of Trade, and Tourist Bureaus could make merchandising to tourists a more profitable venture than the whole of the present tourist trade, and the opportunity to buy in Canada should become an added inducement that would serve to increase the number of people who visit the country.

European Methods

A study of the methods of business and the volume of the trade of this type secured by various European countries is enlightening. During 1929 more than five hundred thousand people crossed the Atlantic to Europe from North America. An Italian banker has estimated that the historic landmarks of Italy have attracted about one hundred and fifty million dollars' worth of tourist trade during the year. The hotels and trades serving the tourists in the mountains of Switzerland calculate their revenue from foreign visitors in terms of about one hundred million dollars. In France, the revenue from American tourists was about three hundred million dollars in 1928, and two hundred and fifty million dollars in 1929.

The relatively large amount of trade secured by France is due to the sale of various luxuries, including wearing apparel, perfumes, and art

products. Tourists who visit France go there expecting to make purchases of such luxuries. This tradition is of major importance to French trade.

In order to attract more visitors from the United States, the German government makes a large annual appropriation for advertising the attractions of Germany throughout the United States. In France, the appropriation for this purpose is in excess of one million dollars, but the French government is not advertising on a large scale as Germany. In a recent discussion in the National Assembly of France there was great emphasis placed upon the necessity for maintaining the prices of luxury products at reasonable levels in order to maintain the volume of tourist purchases at maximum levels. Opposition was expressed toward exorbitant prices which reduced volume of trade and led American tourists to do their purchasing in other countries. Advertising appropriations and legislative discussion of merchandising policies constitute direct recognition of the importance of the tourist trade to national welfare.

Trade Expansion

At present the cost of manufacture constitutes only about 50% of the ultimate selling price of the majority of goods that are sold at retail. So far as many luxuries are concerned, the proportionate cost for distribution is much higher. For this reason it is more profitable for a country to be engaged in the distribution of such articles than to manufacture them for sale in other countries. As the first move in the direction of trade expansion, let manufacturers and merchants agree in the selection of certain articles to be used as leaders for the attraction of tourist trade.

Of utmost importance that these leaders or display items shall be sold at prices which will compare favourably with the prices in any other country and that they shall be substantially lower than the prices which prevail for articles of the same quality and style in the United States. If these items are selected from different lines of merchandise so that department stores, clothing stores, variety stores, hardware stores and jewellery stores all have at least one or two items which would be regarded as bargains in any country, the tourist will be induced to shop in a large number of our stores. It is an established fact that purchasing is not confined to the display items.

As one illustration of the implications of this plan, let us study its effect upon Empire trade. The tourist trade of Canada might become an outlet for a large volume of British goods, particularly of kinds not produced in the Dominion. The British manufacturers and exporters will find that Canadian stores bring their goods to the attention of fifteen million Americans, as well as to ten million Canadians. The present advantageous preferential on Irish linens, for instance, permits them to be used as a display item of the type suggested above. The sale of goods of British origin may be used as a means for increasing the sale of allied lines of Canadian products. Where manufacturers and merchants can agree that the use of a display item of British or foreign origin will tend toward the increased sale of allied Canadian products, they would be justified in asking the government to place such articles on the free list. Farseeing policy in this connection can lead to a direct increase in the sale of goods of Canadian manufacture to tourists, as well as to the indirect increase of sales resulting from the growth in wealth of the country.

Certain Articles Free

In instances where goods of a similar class are not manufactured in the country certain articles can be placed on the free list with the deliberate purpose of increasing the volume of Canadian trade. The power to admit foreign goods of this character to this market should give the government greater bargaining power with other governments. When foreign producers realize the extent of this new market in Canada, they may well agree to reasonable preferences on Canadian products in return for the opportunity of displaying their goods to fifteen million visitors from the United States.

In the present outline of this plan, emphasis has been placed upon using British and foreign products as lead-

(Continued on page four)



TURRET CIGARETTES

20 for 25c

TURRET CIGARETTES

Mild and Fragrant

Save the valuable "POKER HANDS"

SODALIGHTFUL!

The keener you are about the good things in life, the more you appreciate the delightful mildness and flavour of Turrets.



The Man in the Barrel says.

It's No Joke To Lose Your Clothes

THE "Boomy" or the fellows next door may have a date with your girl but that's no reason why they should take your clothes, too. Nor has the laundry any business putting your shirts and socks in your neighbour's package. Nor have your teammates the unquestioned privilege of using your athletic clothes. Which are just a few reasons for CASH'S NAMES—the neatest, safest, most economical method of marking all clothing and linen. Order some from your dry goods, haberdashery or department store, or write—

J. & J. Cash, Inc.
450 Grier Street Belleville, Ont.

3 Doz. \$1.50
6 Doz. \$2.00
9 Doz. \$2.50
12 Doz. \$3.00

BOWEN'S Restaurants

Operated by Bowen's, Limited

1216 Peel Street
1204 St. Catherine St. W.

POWTER'S ROMPT & PUNCTUAL PRINTER Limited

All that the name implies SERVICE

POSTERS, SHOW CARDS, COMMERCIAL PRINTING RUSH JOBS OUR DELIGHT

HAZ. 6535
511 ST. JOHN STREET

For The

ALMA MATER

JANUARY 24th.

A TUXEDO SPECIAL

\$35

Coat And Trousers Of English Vicuna With Silk Vest

Gilpin

SHOP of FASHION-CRAFT

974 St. Catherine St. West.

The Personal Underwood is the ideal Typewriter

PRICE \$75.00

Special discount to Students

Phone LAncester 4241 for a demonstration.

UNITED TYPEWRITER COMPANY, LIMITED

639 Craig Street West

Redmen Entrain For Queen City at Noon Today

Senior Puckmen Leave For Toronto To-day

McGill Squad Meets Varsity in First Intercollegiate Contest Tomorrow

McMAHON COACH

Senior Hockeyists

The following members of the senior hockey squad are asked to be at the Windsor station at 12:30 today, whence they shall leave for Toronto.

McTeer, McGillivray, Powers, St. Germain, Farquarson, Robertson, Ward, Granger, Hutchins.

THE McGill senior hockey squad will entrain at 12:30 to-day from Windsor St. Station when they travel to Toronto to engage Varsity's puckmen to-morrow afternoon in the first game of a home and home series for the intercollegiate title, total goals to count.

The redmen will line-up for to-morrow's tussle with Powers in goal, Captain McTeer and McGillivray on the defence, and Robertson, St. Germain and Farquarson on the forward line. Ward, Granger, and Hutchins will accompany the squad for relief work.

Dr. Rodger McMahon, former McGill star and at present captain of the Columbus squad in the Q.A.H.A. will make the trip as coach, in place of Dr. V. Heene who is unable to go away.

With the McGill team enhanced by their recent victory over Columbus last Monday night, the redmen are conceded at least an even break when they skate upon the ice at the Varsity arena to-morrow afternoon. The blue and white sextet is practically intact from last year when they defeated McGill by a score of 6 to 1 at Toronto, and besides have benefited considerably from working together in the O.H.A. To-morrow's tussle will have an added attraction in that Varsity have that returned from a trip to the U.S. colleges where they cleaned up four games out of five. This year the McGill men did not travel below the border and some idea as to how they might have fared had they gone will be given the dopesters when the redmen clash with Varsity.

The blue and white hockeyists have held the intercollegiate crown since 1912 and since then seem to have dominated the game in spite of brilliant attempts of former McGill squads to wrest the title from them. It is expected that a great battle will ensue when the old rivals meet to-morrow. Ralph St. Germain, captain of the red puckmen for the past four years will make his final appearance in intercollegiate hockey at Toronto when he plays to-morrow, as the Saint is due to graduate in Commerce this spring.

Reports from Varsity indicate a heavy gate when the teams face-off at the blue and white arena. This will be McGill's seventeenth attempt to wrest the title from Varsity and it is expected that the red puckmen will give their all to do the trick this year.

Wrestling Notes

Hush, all's quiet on the wrestling front as the McGill grapplers are grooming themselves to meet Central "Y" on Saturday afternoon in the Field House. The "Y" boys are reported to have several Provincial and Dominion champs amongst their number and it is expected that they will provide plenty of competition for the redmen to handle. Saturday's meet will test the calibre of McGill's wrestling aspirants and will no doubt bring forth new light in these ranks.

The highlight of Saturday's meet should be the bout between Norwood, former U.S. intercollegiate 147 lb. cham who is now in the McGill Med School, and the "Y's" representative who is the Dominion titleholder at that weight. Manager Deszwerick is busy getting things into shape for to-morrow's meet and urges every wrestler to be medically examined by Saturday. The MacDonald men will also be seen in action against the "Y" boys.

R.V.C. Interclass Hockey

The following hours have been selected for class practices: 3rd and 4th years Wednesday 2-3; 1st and 2nd years Monday 4-5. All practices will be held in the Hollow and begin January 20.

N.H.L. Scores

Montreal 3, Americans 2.
Canadiens 6, Detroit 1.
Ottawa 2, Toronto 1.
Chicago 2, Boston 1.

Interfaculty Swimming

Entries for the Interfaculty Swimming Meet which is being held next Thursday evening in the K. of C. pool may be made on the sheets which will be posted in the locker-room of the pool this afternoon, or may be handed to any members of the swimming team. The events will be the same as those on the intercollegiate program.

Sport Notices

Boxers Attention

Special Practice from 4.30 to 6.00 at the Field House to-day. Boxers are not allowed to practice on Mon. and Wed. from 7 to 9. This time is reserved for the Wrestling Club.

Basketball Play-off

Arts 3 and Arts 2 basketball quintettes meet this afternoon at 6.00 in the Girls Gym, M.H.S. in a regular play-off till all men are to be out on time.

Intermediate Hockey

There will be a practice from 2 to 4 to-day at the Forum. Klein and Rubin are especially asked to be on hand, as well as Hutchison, Taylor, Haines, Painter, Wilnot, Mullaly, Bell, S. Johnson, Ebbitt, Swabey, Urquhart, and any others interested.

Arts '33 Hockey

Following men please turn out at 4 to-day for a practice. Carmichael, Denton, Newton, Hillard, MacLennan, Wayland, Black, Wilson, Shearer, Largent, Dunton and Neelahn.

Suspension From Athletics

Pitcairn, W., Dent, 2.

Commerce 2 Hockey

The following are asked to be on deck to play Science 2 today at five: Hollingsworth, Glass, MacIntyre, Ebbitt, Scarlett, Matheson, Langstaff.

R.V.C. Class Basketball

R.V.C. class basketball games which in the past have always been played earlier in the season will start the week of February 10.

Last year the Freshman team were victorious and their team for this year will be practically intact. The new freshettes have a lot of promising material and should be able to floor a strong squad.

Practices will be held in the R.V.C. hall and will begin Monday January 20th.

The following hours have been selected for practices: 4th year—Monday 4-5; 3rd year—Monday 5-6; 2nd year—Wednesday 4-5; 1st year—Wednesday 5-6.

All those interested in basketball are asked to turn out for these practices and support their year.

Arts '32 Basketeers

The Arts '32 basketball squad are reminded that there is a game with Arts '31 this afternoon. Accordingly, Cohen, Lusher, Willis, Aspler, Chard, Lyon and Davidovitch are asked to be on deck without fail. These players also ask their classmates to attend the game in order that vocal support may not be lacking.

Boxer Begin Eliminations

Weeding Out Process to Begin Saturday

KEEN COMPETITION

The Boxing squad have so far put in a weeks hard preparation for the elimination bouts on Saturday. Nearly everyone turned out to the extra practice hours that have been arranged and is getting into the best of condition. In order not to conflict the wrestlers from now on the practice hours on Mondays and Wednesdays will be from four to five o'clock. The extra hour on Friday will be from five to six o'clock.

The bouts on Saturday will start sharp at four o'clock and arrangements are being made to accommodate a large crowd of spectators. Major Forbes and Art Burridge have promised to be on hand and both judges are boxers of no little reputation. The importance of these bouts cannot be stressed too much. With the invasions of Ottawa and the University of New Hampshire now only a few weeks off it is highly probable that Saturday will be a deciding day to tell who will wear the McGill colours at both these meets.

Bert Light put the pugilists through a fast afternoon's work-out yesterday. The physical training and shadow boxing showed that they are fast rounding into tip-top condition. Murray Kussner's nose injury seems to have righted itself at last and the Intercollegiate 112 lb. champion is in good condition. But Velch and Banfield were also going strong and are going to give a good account of themselves on Saturday. Minnion is also another man who looks good, especially when he is hard pressed.

There are several contenders in the 160 lb. class, and they all seem to have an equal chance to pull out on top. Greenblatt, Phillips, Benhouse, MacDonald, Matheson, and Velch are the aspirants for this division, and they all are in good condition. Bert Light is going to have his worries picking the best man here, and there is no doubt that this class will be a feature in the coming trial bouts. The Interfaculty meet on February the first will be a big factor in picking the team. Fortunately this meet precedes the Ottawa and New Hampshire trips which come during the two weeks following the Interfaculty bouts.

There will be action all through the bouts on Saturday. Probably the feature bout is the one between Bud Porteous and Tommy Mathews (Y.M.C.A.). This fight is in the 147 lb. class, and both boys are fast and can hit with both hands.

Two good fights are also billed in the 135 lb. class. McKean Smith vs. Banfield is the first one and it should be a toe-to-toe fight all the way. The other fight finds McGregor opposed to McCabe, and from the way both these boys have been working it certainly looks like a toss up. The three "Macs" and Banfield are a hot combination.

Two boys from Commerce '32 fight it out in the 112 lb. division. Goodman and Shallcross are the debit and credit men and they are both fast and game fighters. Battler on in the

season Goodman lost a tough fight to Bernstein, while Shallcross was beaten by a heavier man in McGregor. They are both out to win in their own class, and this is the big chance. McGill is being watched this year by all the sports editors in this part of the country. No little interest is being taken in the fight Saturday. A big crowd should be assembled at the Field House at four o'clock on that afternoon.

50 — Students — 50

We can give employment to fifty students to solicit membership in Radio Service Club. Remunerative to ambitious workers.

Jack Arthur Radio Products
5359 PARK AVE



Further Heavy Price Reductions In Final Clear-Out Sale of Fine Winter Coats

Genuine R. J. Tooke Reductions on Entire Stock of 400 Semi-ready and English Overcoats

All Sizes

Sale prices are immediately effective and will remain until all coats are sold.

For your convenience we have put the entire lot into the four following groups:—

\$18 Group

Formerly \$29.50 to \$45.

Including many good plain shades in ulsters and small collar models.

33 1/3 OFF Group

Formerly \$35 to \$75.

Including all our finely tailored English coats suitable for semi-dress and rough weather wear.

1/2 PRICE Group

Formerly \$50 to \$75.

Includes fancy camel hair and wool, heavy tweeds and Saxony finish coatings in ulster and small collar plain back models.

20% OFF Group

Formerly \$35 to \$90.

Includes all staple blue Chinchillas, Whitneys, Montagnacs, etc., suitable for dress or street wear.

R. J. Tooke Ltd.
MONTREAL

Gentlemen's Wearing Apparel
PEEL AND ST. CATHERINE STREET

STOCK UP DURING JANUARY SALE

This is the time to purchase your requirements for the year at a marked saving. All lines are subject to 15% cash discount and many have been greatly reduced even before application of the discount.

SHIRTS TIES SOCKS

Woven zephyrs, with 2 collars to match. Fast colours. Varied patterns.
\$3.00 less 15%

\$2.55

Wide range of designs and colours in fashionable materials.
\$2.00 less 15%

\$1.70

Pure wool in wide assortment of designs. Unusual values.
\$1.50 less 15%

\$1.27

The Official McGill Blazer

Only at this store can you obtain the Official blazer. All sizes carried in stock.

\$15 less 15%

\$12.75

J. O. Sackman LIMITED

1444 ST. CATHERINE STREET WEST
MONTREAL

48th. ANNUAL MEDICAL DINNER

ROSE ROOM
WINDSOR HOTEL
7.30 P.M.

Saturday, February 8th., 1930

Speaker: Stephen Leacock

Med 2 In Clean-Cut Victory, 8-1

Defeat Arts 2 in One-sided Affair

KRITZWISER BACK

Displaying that amount of speed and ability with which they won their last contest, the Med. 2 hockeyists easily defeated the representatives from Arts 2 by the score of 8 to 1 in the only interclass game staged yesterday afternoon at the Campus Rink.

The doctors completely dominated the play from the start of the whistle and Kritzwiser tallied for the saw-hones after about three minutes of heavy going. He bore in on the right and sent a fast one pass Rowat for the first score. Smith made it two for Medicine about six minutes later. The Arts puckholders fought hard for a goal, but they lacked a sufficient scoring punch and their combination was weak. Chalmers, Med. centre, made it 3 to 0 for his team as the first period ended when he scored on an individual rush.

The second stanza was devoid of good hockey but saw some excellent defense work on the part of Med. 2, and was featured by Gamble's neat goal halfway through the session as he completely fooled the Arts sextet and sent the rubber into the far right corner of the net on a high shot. The same player repeated his act about three minutes later when he again stickhandled through the Arts men and beat Rowat on a shot that never left the ice. Chard and Horne tried hard for Arts as the period ended and the former was nearly rewarded for his efforts as he got through but could not pass Skidmer, the Med. netminder.

In the third period better combination on the part of Arts nettled them a score after about four minutes. Of play when Chard received a pass from Horne and beat Blundell, Med. relief goalie. It was a neat piece of work and the Arts rookers cheered lustily.

Herscovitch came back for Med. a short while later when he tricked the Arts defense and sent in an angle shot from the left wing that just got in between Rowat and the post. Chalmers made it seven to one for the doctors as he tallied his second goal of the afternoon as a result of a one rush. Dubois ended the scoring when he denied the twine past Rowat towards the end of the period.

On their showing yesterday it looks as if the Med. 2 team were the squad to beat for the interclass championship this year; they have a fine bunch of lads who work together. Kritzwiser, Chalmers and Herscovitch on the front line being a treat to watch.

The line-up.

Med. 2 (8)	Arts 2 (1)
Goal	Rowat
Defenses	
Gamble	Patterson
Smith	Conroy
Centre	
Chalmers	Chard
Forwards	
Kritzwiser	Horne
Herscovitch	Black
Substitutes	
Dubois	Levy
Blundell	White
McGinichuk	Oulton
Quinn	
Doig	
McLennan	

Expenditures of Visitors From the United States

(Continued from page two)

ers in establishing sales. The purpose of this emphasis is to take advantage of the reputation that such goods have established in the United States. As buying increases, there should be a corresponding increase in the sale of distinctly Canadian products. Many manufacturers state that they are now making goods in Canada at prices which will bear comparison with those prevailing in any country in the world. Where such is the case, there is no question but that such products should receive first place as display items. It is part of the purpose of this plan to foster the sale of as many distinctive Canadian products as possible. To the extent that this plan can assist Canadian manufacturing, it is of redoubled importance. In many European countries, there are a surprisingly large number of workers employed in the production of souvenirs which visitors take back as presents to their friends. When visitors will buy in Canada, there will be the possibility of increased employment for artisans and handworkers.

Retail Selling

Although retail selling has not received as widespread recognition as a factor in national welfare as have manufacturing and mining, yet its total contribution to national wealth, retailing is probably the most individual economic activity of the country. One important aspect of this problem is its potential effect upon prices in

Annual Notes

The following small group of clubs have not yet been in touch with the Annual. Unless they are heard from before Monday morning they will be left out of the book.

Pictures
The following pictures have not yet been received:—

R.V.C.
The Misses Barclay, Dolittle, Gillson, McNeill, Routenberg, Rowat, Shapiro, Zuck.

ARTS
Boulton, Cameron, Fitch, Klein, A., Klein, S., Levine, Schacter, Taylor, Watt, Dunn, Grimes-Graeme, Trudel, Faulkner.

Studying By Contact
Advocated As Solution to College Question
(Continued from page one)

colleges. Also this plan is modeled after the English method of studying, which has already been partially adopted by several American colleges. It has been greatly modified to meet American needs.

In summing up the merits of his self-devised plan, the doctor declares "I would rather give up my reputation as an educator than to revert to the old cut-and-dried methods of teaching. My system gives the student training in solving problems and constructive thinking which are not available under any other type of undergraduate instruction."

Arts '31 Basketball

The following are asked to turn out at 6:00 this evening to play Arts '32. Margolick, Shuster, Rubin, Costello, Siminovich, Seltzer, and Katz.

Notices

EMPLOYMENT

Students who secured work at Eaton's through The Bureau of Appointments previous to Christmas will please report to Miss Heasley.

COLLECT

There are five class-pins not yet claimed. Arts '22. You can get your pin from Chick Davis on presentation of your receipt.

R.V.C. '23

As some humourist has removed the list of First Year Women debaters from the R.V.C. notice board,

Canada. In the past, the Canadian merchant and manufacturer has had to contend with the limited scale of production and distribution. The movement to make Canada a centre of international distribution might well make possible a volume in certain lines that would compare favourably with the volume of distribution attained in those lines in larger countries.

As a natural prelude to the movement to increase buying in Canada, there should be a concerted effort to build more adequate hotels and hostels for tourist accommodation. The hotels in our large cities and in the better known resorts are excellent. In small towns and villages the lack of adequate accommodation is deplorable. Many of the most attractive parts of this country are unknown because they have no facilities to house visitors. There should be sufficient local pride to insist upon proper accommodation for visitors. Those towns and cities which are well located with reference to tourist travel can increase their wealth by making it more attractive to "Buy in Canada."

A DISADVANTAGE

Mother—What's the trouble, darling?
Betty—Those children want to play cannibal, and I'm the f-f-fattest one in the whole crowd.—Life.

IN THE DAYS OF YORE
(The college comic idea extends itself to the football team.)

Quarterback: Gadzooks and odds-bookings, gay blades. I would suggest an off tackle formation for the next play.

End: I say, Antyphlogistine, old snut, you should at a job with the Union Oil; they're looking for oil cans, you know.

Quarterback: Oh, prithee, remove yourself from my whereabouts. Thou hast a growth in the nasal cavity, thou doit.

Center: Pray, knaves, squabble not, ader if me.

Halfback: What, ho, Petronius, how am I like a homesick colored person?

Center: I have you there, dullard, it is because thou art all black and blue.

Quarterback: Come, come, infinitesimal sons of bacteria, infect thy-selves sturdily upon the green, for we are about to make a prodigious line rush off tackle. Hey, Hey, Hike and the other expressions of motion. (They all go into the play singing After the Ball is Over.)
—Pomona Sagehen.

will those who signed up previously please put their names on the new list in the R.V.C. before tomorrow.

ARTS SUPPLEMENTALS

Special supplemental examinations will be held on THURSDAY, FEBRUARY 6th, and on Friday, February 7th, 1930.

Conditioned students of the Second, Third and Fourth Years who wish to avail themselves of this opportunity to remove their conditions, must notify the Dean's Office, in writing of their intention not later than Saturday 18th, 1930.

The special supplemental fee of \$10.00 for each examination must be sent with the application.

NOTICE

The Women's Columbian Club of McGill, which is composed of Catholic girls attending the University, have set the date of their next dance at Thursday, February 6, 1930. Information may be obtained from Genevieve Dunn, Redpath Library; Elizabeth Power, R.V.C., or by calling Westmount 3555 or Westmount 5779. All members are cordially invited to attend.

PHARMACEUTICAL SOCIETY

The next regular meeting of the Pharmaceutical Society will be held on Tuesday, January 21st, at 8 P.M. An address will be given by Mr. W. J. McKenna, of Ayerst, McKenna and Harrison, on the subject of "Vitamins and their relation to Vitamin Therapy." This address should be of special interest to medical and pharmaceutical students. All interested are invited to attend. Discussion and refreshments.

BOOK EXCHANGE COMMITTEE

The Book Exchange Committee will be photographed at Notman's today at 5 o'clock. Will the following please be there on time: Becket, Hamilton, Reid, Rountree, Picard.

HOUSE OF COMMONS CLUB

The next meeting of the House of Commons Club will be held on Monday, Jan. 20, in the R.V.C. Drawing Room, at 8 o'clock. Papers will be read on "Black Magic" and "Spiritualism."

MUSIC CLUB

There will be a meeting of the R.V.C. Music Club Executive at one o'clock today, in the R.V.C. Common Room. A full attendance is requested.

NEWMAN CLUB

The regular monthly meeting of the Newman Club of McGill will be held Sunday morning at 9:30 o'clock at Congress Hall, adjoining St. Patrick's Church. Rev. W. X. Bryan of Loyola College will address the meeting on "Personality and the Expression of It." All members are requested to be present as plans for the proposed Newman Club dance will also be discussed.

SCIENCE SENIORS

There are still a few members of

this class who have not yet had their pictures taken at Notman's. Will these people kindly see Williams P. Thomas, Mining '30, as soon as possible. If, after diligent search, you find it impossible to locate him, go down and have your picture taken anyway and tell him about it afterwards.

GLIDER CLUB

A meeting of the Glider Club will be held this afternoon at 5 o'clock, in Room 28 of the Engineering Building. Prospective members are urged to make it a point to be present. All members please be on time.

S.T.C.A. of R.V.C.

An informal supper for all women interested in the work of the S.T.C.A. is being held tonight at six o'clock in Strathcona Hall. Mr. Stewart, the secretary of the men's organization, is to speak on "Books and Reading," and a good attendance is expected. If you are coming, please sign the list either in the R.V.C. or the Arts Building, or leave word with Mr. Stewart at Strathcona Hall before one o'clock.

DELTA SIGMA EXECUTIVE

A meeting of the Delta Sigma Executive will be held on Monday, Jan. 20, at one o'clock in the Women's Common Room of the Arts Building. Will the following please be present: M. Cunliffe, E. Woodley, A. Calder, K. Warren, T. Mitchell, M. Quirt, P. Grant, Ruth Dow.

BOOK EXCHANGE

Starting Monday and from 3 until 5:30 o'clock daily for the rest of the week, the Book Exchange will be open in the basement of the Union for the annual January sale of second term books. Students having such books for sale are asked to bring them to the office of the Exchange after 4:30 on Monday or on the succeeding days.

Found

Key on Union Steps. Apply at Tuck Shop.

Slide rule on Sherbrooke Street. Owner can have same by applying at Tuck Shop.

Lost

A 14K. gold ring in a strap and buckle effect in or around the Arts Building. Will finder please leave with Bill Gentleman.

A four toothed emerald-set comb, at the Engineer's Frolic New Year's Eve. Finder please return to Tuck Shop.

A "Presto" eversharp pencil lost probably in a classroom of the Arts Building on January 8th or 9th. Finder please return to Bill Gentleman or phone owner. (Wa. 3193M).

Notice

Will the person who borrowed a pair of running shoes out of a locker in the field house please return them.



Dack's
"Melrose"
\$12.50

Over 100 years making Good Shoes for Men

Just One Fault

So many men have told us that their Dack's Shoes have just one fault—

"They wear too long."

Those who live out-of-town can order by mail with every assurance of satisfactory fit and service. Write today for our new style brochure and self-measurement chart.

Montreal Shops
Uptown: 1139 PEAR ST.
Downtown: 400 ST. JAMES ST.

Also Shops in Toronto, Hamilton, Windsor, Winnipeg, Calgary.

Dack's
Shoes for Men
(From maker to wearer.)

Gadzooks!

What a predicament," said Queen Elizabeth as she stood before a mud puddle, wondering how to reach the pavement without ruining her best pair of zippers.

Sir Walter was equal to the occasion. Off came his new coonskin coat and across the puddle he laid it as a carpet for the Queen.

"Step on it Lizzie," quoth he as the noble Queen showed some hesitation, "I don't mind, it's my room-mate's."

Elizabeth gave vent to a Queenly horse laugh and tripped light toed over the mud, gave Sir Walter a grateful smile (and her phone number) and ran up to the sorority house to tell the girls all about it.

"Whew," said Sir Walter, screwing his eye-glass in his eye, "some baby... and how."

The boys nowadays don't have to ruin their coonskins and camel hair insulators. They just call a **Standard Cab at Marquette 8101**. Puddles are forgotten, rain, snow and cold are left outside and the Queen of the moment is transported in all her finery in warmth and luxury, with no miniature lakes to embarrass her or spoil a perfectly good coonskin.

REMEMBER M A rquette 8101.....
STANDARD the keynote of modern chivalry.

Standard Cabs
MARquette
8101

"For It's Not For Knowledge
That We Came To College
But To Raise H. . . All The Year"

Perhaps Not ALL THE YEAR But At
Least After Exams. And Where
More Effectively Than
At The

A L M A
M A T E R
O f 1930

Tickets
and Table
Reservations At
The Tuck Shop Today
... ONLY SIX DOLLARS ...